

**NTT Digital Reaches Basic Agreement with SHAKE Entertainment on Introduction of "scramberry WALLET for Business" and Collaborative Use Case Development in FY 2024**

Tokyo, Japan, July 4, 2024 --- NTT Digital, Inc. ("NTT Digital") announced today that it has reached a basic agreement with SHAKE Entertainment Inc. ("SHAKE Entertainment") for the introduction of NTT Digital's "scramberry WALLET for Business" and the collaborative use case development in FY 2024.



SHAKE Entertainment, engaged in the global expansion of entertainment, plans to release a next-generation game store and game community service utilizing blockchain technology within FY 2024. To further enhance the security, stability, and scalability of these services, both companies have agreed to proceed with discussions on the introduction of NTT Digital's "scramberry WALLET for Business\*1." Through this introduction, the companies will collaborate on developing use cases utilizing NFTs and joint marketing activities.

NTT Digital aims to create an environment where users can use various web3 functions in frictionless manner. By embedding the wallet functions in the partner company's applications, users can easily carry out procedures such as wallet generation and connection. In reaching this basic agreement, not only the functional features of scramberry WALLET for Business but also its high-level security, operational stability, and future scalability were evaluated.

NTT Digital will support SHAKE Entertainment's goal of realizing a more open global entertainment experience through providing various services including scramberry WALLET for Business. Furthermore, as a step towards the social implementation of cutting-edge digital technologies, including blockchain technology, NTT Digital aims to create use cases utilizing web3 in the entertainment domain.

\*1 scramberry WALLET for Business (tentative name) is a service that provides the functions of scramberry WALLET through the Application Programming Interface (API).

\* NTT Digital is trademarks or registered trademarks of Nippon Telegraph and Telephone Corporation.

\* scramberry and scramberry WALLET are trademarks or registered trademarks of NTT Digital, Inc.

## Company overview

NTT Digital, Inc.

Address: 10th Floor, Sanno Park Tower, 2-11-1 Nagata-cho, Chiyoda-ku, Tokyo  
Official website: <https://nttdigital.io>

As a web3 enabler, NTT Digital, Inc. will globally promote the creation of an environment in which individuals and companies can easily and safely use web3 services and blockchain technology toward the social implementation of cutting-edge digital technologies.

SHAKE Entertainment Inc.

Address: SENQ Roppongi 9F, Shin-Roppongi Building, 7-15-7 Roppongi, Minato-ku, Tokyo 106-0032  
Official Website: <https://shake-e.jp/>

SHAKE Entertainment Inc. is engaged in the development of Web3 game platforms, content creation support, and marketing support.

## For inquiries related to this release

NTT Digital, Inc.

Sales & Marketing:

## PRESS RELEASE



[pr@ml.nttdigital.io](mailto:pr@ml.nttdigital.io)

For other information, please contact us via the official website:

<https://nttdigital.io/#contact>