

Producing school yearbooks that last even after graduation through the power of blockchains. NTT Digital Signs Basic Agreement with Matsumoto-Inc., A Major Producer of School Yearbooks

Tokyo, Japan, July 25, 2024 --- NTT Digital, Inc. ("NTT Digital") announced today that it has signed a basic agreement with Matsumoto-Inc. ("Matsumoto") on providing "New Homeroom and School Yearbook with scramberry (tentative name)" ("the service") through elementary schools, middle schools, and high schools, and on co-creating related use cases for the service. The service will utilize "scramberry WALLET for Business^{*1*2}," provided by NTT Digital.



The two companies will utilize the service to create proofs-of-concept, in order to promote the production and use of digital school yearbooks, which is mostly created in analog form currently. The two companies will also actively work together to create use cases in the education field at school sites, in order to implement cutting-edge technologies such as blockchains throughout society.

Proofs-of-concept for digital school yearbooks that last even after graduation through the power of blockchains

Matsumoto, a printing company with a high share of the market, produces roughly 7,000 school yearbooks a year. The company has a long history stretching back to its founding in 1932, but in recent years has been focused its efforts on the potential of web3 under the banner of transformation, and recently

launched its "Digital School Yearbook" project, which brings blockchain technology to school yearbooks.

NTT Digital and Matsumoto plan to utilize the service to create proofs-of-concept and will work together with pilot schools to promote the project. With the understanding that children will become the leaders of tomorrow, the two companies also plan to provide children with opportunities to become familiar with and enjoy learning about cutting-edge technologies such as blockchains, which is being introduced at an accelerated pace in Japan.

The two companies also aim to use the service to reduce the burden on teachers at school sites and contribute toward reforming how they work.

Goals of "New Homeroom and School Yearbook with scramberry (tentative name)"

The companies will utilize the blockchain technology provided by the service to provide unique school yearbooks to each student.

The goal is to create school yearbooks that serve as a "hub for relationships," where students can form bonds with their close friends and favorite teachers through the use of smartphones and tablets, even after graduating and starting their careers.

In addition to photo data, non-fungible tokens (NFTs) will be used to store each student's activities during their academic career, such as diplomas, club achievements, and volunteer experiences, as unique values. Through this, the two companies hope to contribute to a society where it is easier for children to express and demonstrate their unique personalities through means other than their educational backgrounds.

*1 scramberry WALLET for Business (tentative name) is a service that provides the functions of scramberry WALLET through the Application Programming Interface (API).

*2 scramberry WALLET is a digital wallet that can handle crypto-assets and NFTs provided

by NTT Digital. Features include quick initial registration and intuitive, easy-to-understand operation, private key backup and biometric authentication to ensure that as many people as possible can enjoy a smooth experience, including those who are using crypto-assets or NFTs for the first time.

* NTT Digital is trademarks or registered trademarks of Nippon Telegraph and Telephone Corporation.

* scramberry and scramberry WALLET are trademarks or registered trademarks of NTT Digital, Inc.

Company overview

NTT Digital, Inc.

Address: 10th Floor, Sanno Park Tower, 2-11-1 Nagata-cho, Chiyoda-ku, Tokyo

Official website: <https://nttdigital.io>

As a web3 enabler, NTT Digital, Inc. will globally promote the creation of an environment in which individuals and companies can easily and safely use web3 services and blockchain technology toward the social implementation of cutting-edge digital technologies.

Matsumoto-Inc.

Address: 1-2-1 Shanoki, Moji-ku, Kitakyushu-shi, Fukuoka

Official website: <https://www.matsumoto-inc.co.jp/>

Founded in 1932, Matsumoto-Inc. is a comprehensive printing company headquartered in Kitakyushu-shi. Since February 2023, it has been developing businesses using web3 and blockchains, and in March 2024 announced a collaboration with Avalanche. The company continues to promote the social implementation of web3.

For inquiries related to this release

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