

## NTT Digital and Two Other Companies Collaborate to Support Issuance of NFT-Based Employment Certificates at the NTT DOCOMO Group Joint Entrance Ceremony

— Promoting Employee Engagement and a Digital Shift in Corporate Culture Through web3 Technology —

Tokyo, Japan, April 7, 2025 --- NTT Digital, Inc. ("NTT Digital") announced today that on Tuesday, April 1, 2025, NTT Digital, in collaboration with cryptolier, Inc. ("cryptolier") and teket, Inc. ("teket"), supported an initiative led by NTT DOCOMO, Inc. ("NTT DOCOMO") to introduce NFTs (specifically Soulbound Tokens, or SBTs\*) at the NTT DOCOMO Group's 2025 Joint Entrance Ceremony.

The initiative utilized cryptolier's NFT marketing platform "MintMonster", which incorporates NTT Digital's "scramberry WALLET SUITE" as the default wallet solution. This integration enabled new employees to smoothly receive and securely manage their NFTs.

\*SBT (Soulbound Token): A type of non-transferable NFT that is permanently linked to an individual's wallet address and cannot be transferred or traded.



### Overview of collaboration

On Tuesday, April 1, 2025, the NTT DOCOMO Group held its 2025 Joint Entrance Ceremony at the Japan National Stadium, operated by Japan National Stadium Entertainment, Inc., a subsidiary of NTT DOCOMO. Approximately 1,500 new employees from 23 group companies attended the event.

As part of efforts to enhance employee engagement and foster a corporate culture that embraces next-generation technologies, a new initiative was introduced during the ceremony: the use of NFTs to commemorate the milestone and connect employees with the company in a more meaningful way.

### 1. Issuance of NFT-Based Employment Certificates

Each new employee received an NFT (SBT) employment certificate, which serves both as a digital memento of the entrance ceremony and as proof of employment. These NFTs are securely stored and managed via each individual's digital wallet.

### 2. Integration of NFTs into a Puzzle-Solving Game During the Ceremony

A team-based puzzle-solving game utilizing NFTs (SBTs) was held as part of the ceremony's interactive content. Participants collaborated to complete hidden missions throughout the venue, learning about the NTT DOCOMO Group's brand slogans and core values. In this experience, NFTs were used as both keys to solving challenges and rewards, enhancing engagement and immersion.

### 3. NFT-Issued Event Tickets Based on Game Performance

Depending on participants' performance in the puzzle game, different types of NFT (SBT) event tickets were issued. These NFTs provided varying post-game experiences, contributing to a more personalized and satisfying event for each participant.



### Expected Benefits of NFT Utilization

This initiative is expected to yield the following outcomes:

- **Enhanced Internal Engagement and Communication**  
By incorporating digital technologies into a participatory event experience, the initiative aims to strengthen engagement with the NTT DOCOMO Group and promote communication among employees.
- **Acceleration of Digital Transformation in Corporate Culture**  
The active use of emerging technologies such as web3 and NFTs is expected to promote a digital shift in the group's overall corporate culture.
- **Practical Knowledge Building in web3 Utilization**  
Through the design and implementation of NFT-based experiences, the group will accumulate practical knowledge in leveraging web3 technologies, supporting future business development within the NTT DOCOMO Group.

### Roles of each company

Company	Role
NTT Digital	Provided the "scramberry WALLET SUITE" as the default

	wallet function within the NFT platform "MintMonster".
cryptolier	Provided the NFT marketing platform "MintMonster", which enabled the issuance and management of NFTs.
teket	Facilitated the user flow from entrance ticketing to NFT issuance through its electronic ticketing solution "teket", guiding new employees to receive their NFT-based employment certificates.

"scramberry WALLET SUITE" is a service that provides digital wallet functionality for app and website operators.

For more details, please visit:

<https://scramberry.io/en/wallet-suite/>

\*The information in the press release is current as of the release date. Specifications, service details, and contact information are subject to change without notice.

\*The information in this press release is current as of the release date. Specifications and service details may change without notice.

\*NTT Digital is a trademark or registered trademark of Nippon Telegraph and Telephone Corporation.

\*scramberry WALLET SUITE are trademarks or registered trademarks of NTT Digital, Inc.

\*The company names and logos mentioned in this release are trademarks or registered trademarks of their respective owners.

## Company Information

NTT Digital, Inc.

Address: 10th Floor, Sanno Park Tower, 2-11-1 Nagata-cho, Chiyoda-ku, Tokyo

Official website: <https://nttdigital.io>

As a member of the NTT DOCOMO global group, NTT Digital, Inc. will promote the creation of an environment in which individuals and companies can easily and safely use blockchain technology toward the social implementation of cutting-edge digital technologies.

## PRESS RELEASE



cryptolier, Inc.

Address: 7F N&E BLD., 1-12-4 Ginza, Chuo-ku, Tokyo, Japan

Official website: <https://www.cryptolier.co.jp/>

cryptolier, Inc. is a company dedicated to providing web3 solutions for enterprises, under the mission “Offering web3 as a business option.” The company offers the NFT marketing platform “MintMonster”, along with consulting and system development services in the web3 domain.

teket, Inc.

Address: 3-12-10 Ningyocho, Nihonbashi, Chuo-ku, Tokyo, Japan

Official website: <https://corporate.teket.jp/>

Driven by the mission to “Inspire passion around the world,” teket, Inc. is dedicated to building infrastructure that supports all forms of entertainment. Its flagship service, “teket,” is a digital ticketing and event management platform used across a wide range of events—including classical concerts, live music, theater, sports, and local government events—enabling seamless digital transformation in the entertainment space.

### **For inquiries related to this release**

NTT Digital, Inc.

Business Development Department:

[pr@ml.nttdigital.io](mailto:pr@ml.nttdigital.io)

For other information, please contact us via the official website:

<https://nttdigital.io/#contact>